

Interactionist

The interactionist view is a micro-sociological perspective, because it has a unit of analysis that is a small part of the social system. Its unit of analysis is the situation, or social situations that make up daily life in society. Interactionists observe verbal and nonverbal communication between people, exploring social structure.

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PLAY PICMONIC

Micro

Microscope

Because its unit of analysis is the situation rather than the whole social system, the interactionist perspective is considered a micro-sociological perspective.

The Situation

Communication and Interpretations in everyday Situations

The interactionist point of view understands society from the ground level, working up. It analyzes the social situation, in particular. It looks at the routine social situations that make up daily life in society. They seek to understand social structure through social communication, verbal and nonverbal, amongst people. This is how they see what makes a social situation "routine."