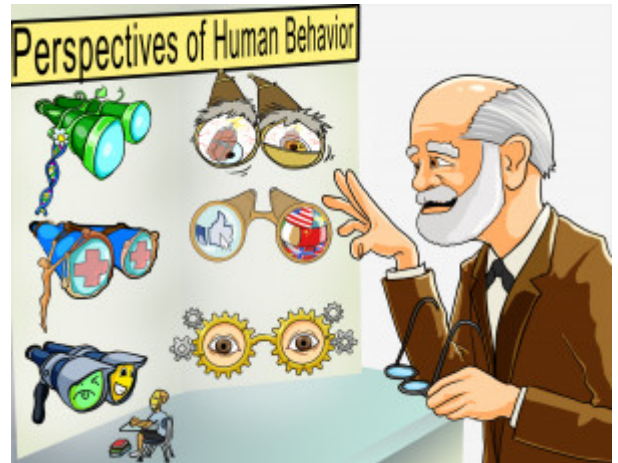


Perspectives of Human Behavior (Overview)

The perspectives of human behavior are different ways of looking at human behavior. Using different approaches to observing behavior allows for psychologists to gain different insights. These different perspectives are the biological perspective, the psychodynamic, the humanistic, the social/cultural perspective, the behavioral/learning perspective and cognitive perspective.



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Biological

Biological Perspective-lenses

The biological perspective assumes that all human behavior and functioning have their origins in biological processes in the body.

Psychodynamic

Psychodynamic Perspective-lenses

The psychodynamic perspective focuses on the unconscious, which contains thoughts, desires, wishes and motivations that affect what we do, although we are unaware of their influence. It holds that human functioning is unknown to the person. It also takes into account the balancing of the id, ego and superego.

Social/Cultural

Social and Cultural Perspective-lens

The social/cultural perspective assumes that people act the way they do because of their social and cultural context. They are affected by spouses, friends, bosses, parents, children and strangers in their social circles.

Humanistic

Humanistic Perspective-lenses

The humanistic perspective takes an optimistic tone, rejecting the psychodynamic view's emphasis on hostility and conflict in humans. The humanistic perspective assumes that all human functioning is known to us, and moreover, that everyone has the power to reach their full potential and healthy functioning.

Behavioral/Learning

Behavioral Learning with Perspective-lenses

The behavioral/learning view takes into account how a person behaves due to the influence of experience and the environment. Control of the environment is observed under this perspective of human behavior and is called applied behavior analysis. Learning from others is also seen with this perspective, known as vicarious learning.

Cognitive

Cognitive Perspective-lenses

The cognitive perspective is concerned with the way humans think and know about the world around them. Psychologists using this view like to use machines as a metaphor for how information is processed by humans.