

Behavioral/Learning Perspective of Human Behavior

This learning perspective is different from others, in that it doesn't rely on internal and unobservable notions. Rather, it focuses on the observable roles of the external environment. This perspective is exemplified with applied behavior analysis, where behavior is altered through control of the environment. It relies heavily on vicarious learning and social learning theory.



PLAY PICMONIC

Study of behavior in most observable, measurable, and objective ways possible

Observing with Magnifying-glass and Measuring-tape

This perspective sides with the idea that psychology should study how a person behaves in the most observable, measurable and objective way possible. Furthermore, it rejects emphasis on internal and unobservable ideas.

Applied Behavior Analysis

Applying Behavioral-masks

Applied behavior analysis is the systematic application of principles that either increase or decrease the behavior of individuals through the control of the environment.

Affecting behavior through control of the environment

Controlling entry to environment based on behavior

Increasing or decreasing the behavior of individuals through control of the environment is called applied behavior analysis.

Vicarious learning

Vicarious-vikings

Vicarious learning is when people learn by watching the behavior of other people. They analyze the successes or failures of others' actions and evaluates whether or not to act in the observed manner.

Learning how to act by watching others

Learning how to act like the Vikings on TV

This characteristic describes the importance of imitation in our behavior, stating that people may learn by observing other people.

Social learning Theory

Social-book Learning

Social learning theory emphasizes the social observational role of learning.

Personality is learned through observations of the environment

Learning what Personality of hairstyle fits within environment

The social learning theory accepts the idea that personality and behavior is shaped through observations in the environment around the person.